

Strategic Plan

CORE ELEMENTS 2024 - 2025

Board of Directors

To enhance board members' skills in governance, position duties, and expectations; define annual fundraising targets, and establish measurable performance goals for the President/CEO to drive organizational success.

Business Development

To promote business services, strategically plan for growth in business services revenue, and boost revenue from shredding and recycling services to achieve overall financial success.

Client Services

To enhance staff's professional skill sets and understanding of regulatory compliance. Foster community connections for home and community-based services while expanding employment services and partnerships. Focus on transitioning clients to integrated community-based services and increasing authorized hour completion. Improve operational capacity of enclave services. Expand service delivery in the Morongo Basin and optimize operational efficiency in client transportation.

Finance

To develop a new approach enhancing growth, decision-making, and organizational efficiencies. Improve processes for seamless integration, reduce monthly close time, and ensure data reliability. Increase the organizational capacity of the finance department and build overall capacity through enhanced project review, financial progress updates, and future planning.

Human Resources

Strengthen workforce performance management and support employee retention for overall organizational effectiveness.

Development

To increase philanthropic engagement, celebrate Desert Arc's 65th milestone anniversary, reduce debt load, and maximize revenue through increased grant and sponsorship opportunities.

